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Kayem Adds Flavor to Boston College Game Days *New England's #1 hot dog brand named official frank and sausage of the BC Eagles*

(Chelsea, MA) – [Kayem Foods](#) and Boston College announced today that Kayem has been named “Official hot dog and sausage of the Boston College Eagles.”

Under the agreement, Kayem [Franks](#) and [Sausages](#) will be served at BC athletic events at Alumni Stadium and Conte Forum, including football, basketball and hockey games, along with all other events at the venues. Kayem will also be hosting samplings and other promotions at BC home games as part of their new partnership.

“As New England’s favorite hot dog brand, Kayem is pleased to partner with Boston College, one of the region’s premier college sports programs and one of the nation’s best known institutions of higher learning,” said Bob Kufferman, senior brand manager with Kayem Foods. “Eagles fans are passionate about their school, and we look forward to sharing our passion for Kayem Franks and Sausages with BC fans by providing them with Kayem products for decades to come.”

“The Kayem brand is well-known to New England sports fans, and BC tailgaters have been grilling up Kayem hot dogs and sausages for years. We are thrilled that Kayem products are now proudly served inside the gates as well”, said Matt Murrey, vice president for Fenway Sports Group which represents Boston College Athletics.

In addition to serving up hot dogs and sausages at sporting events, Kayem will provide Boston College with delicious Kayem hot dogs in their dining halls.

About Kayem Foods, Inc.

Kayem Foods Inc, which was founded in 1909, manufactures the #1 brand of franks sold in New England (Kayem). Kayem is best known for their Old Tyme Natural Casing frankfurters. Kayem Foods, Inc. is the largest meat processor in New England, making over 400 products across the Kayem, *al fresco*, Schonland’s, McKenzie, Triple M, Genoa, Jordan’s, Deutschmacher, Kirschner, and Essem brands.

The privately held company has been owned and operated by the same family since 1909 and is celebrating its 100th year in business. In April 2009, Kayem unveiled the Kayem Fenway Frank, the new, improved Official Hot Dog of the Boston Red Sox and Fenway Park.

For more information, visit the Kayem Foods website at www.kayem.com.

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